



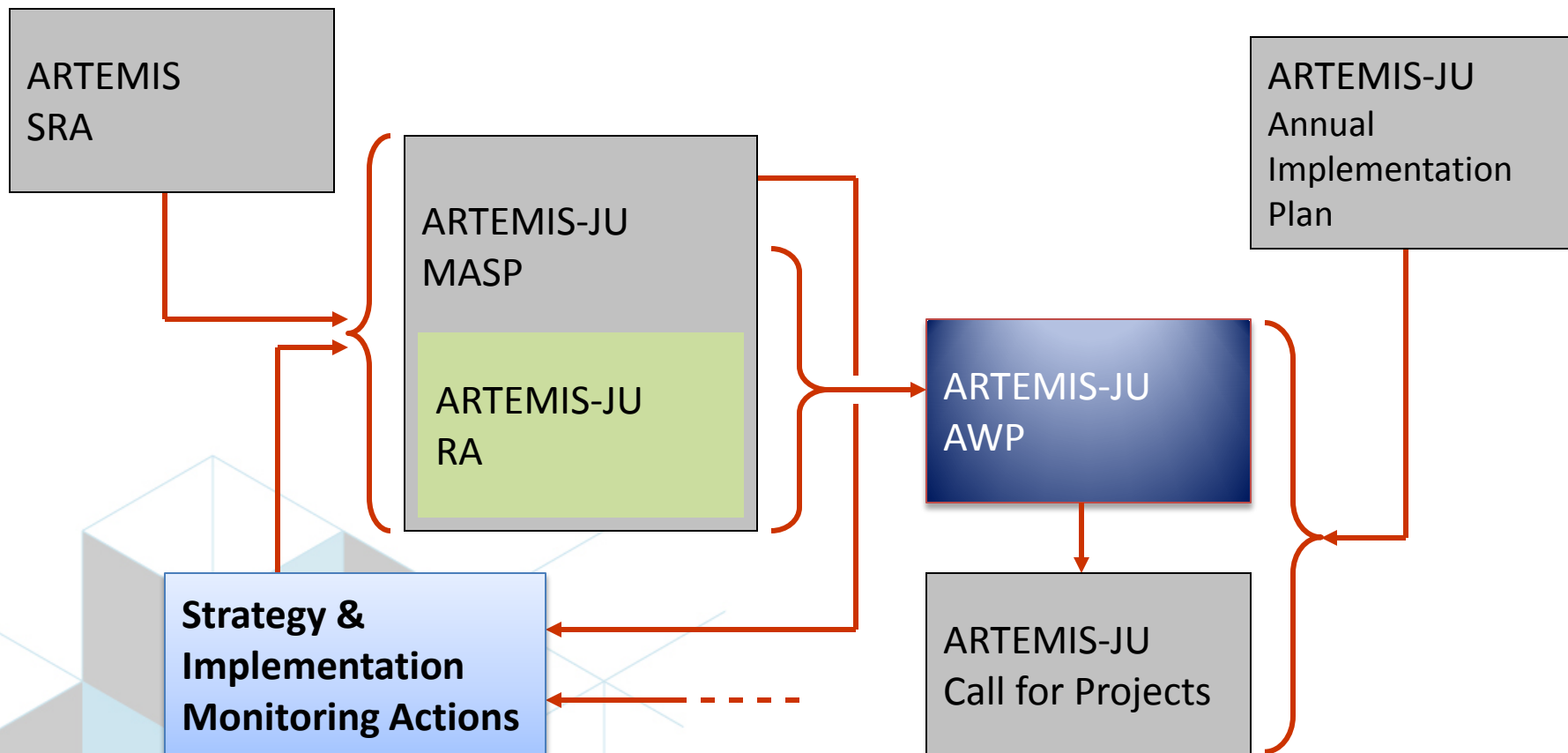
# Preparing Annual Work Programme 2013

Laila Gide - Thales

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Advanced Research & Technology for Embedded Intelligence and Systems

# ARTEMIS Process for deriving the AWP



# ARTEMIS Strategic Research Agenda

Vision, high level targets & Strategy



**The ARTEMIS vision** nurtures the ambition to Strengthen the European position in Embedded Intelligence and Systems and ensure its achievement of world-class leadership in this area

- ▶ Establish an environment that supports **innovation**,
- ▶ Stimulate the **emergence of a new supply industry** and
- ▶ **Avoid fragmentation of investments in R&D.**



# ARTEMIS Strategic Research Agenda

## Vision, high level targets & Strategy

### The ARTEMIS High level targets

- ▶ To realise the full potential of the SRA, the stakeholders should strive to realise targets contained in the SRA 2006 and reconducted in the SRA 2011

#### Common objectives:

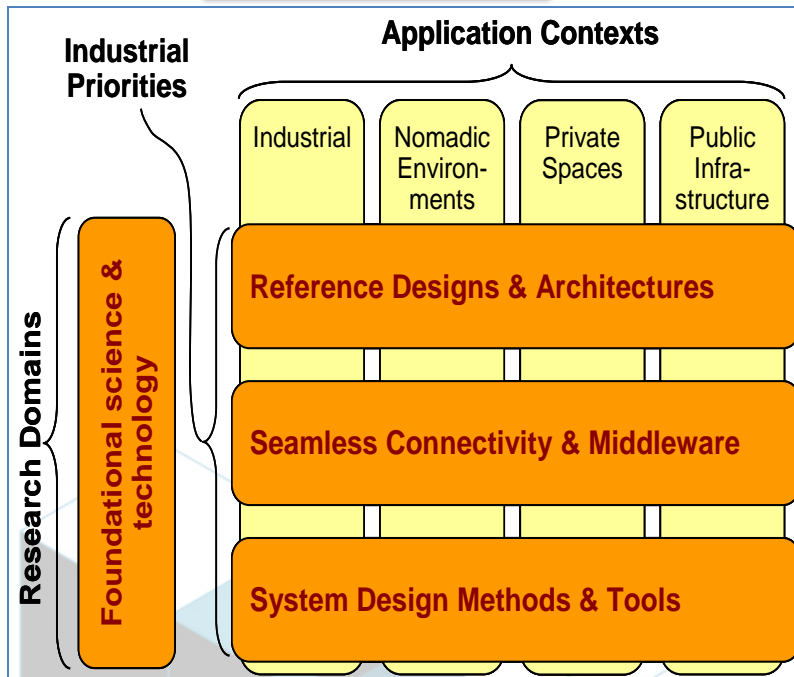
Sustainability  
Design Efficiency  
Ease of Use  
High added value  
Time to market  
Modularity  
Safety / Security  
Robustness  
Competitiveness  
Innovation  
Cost reduction  
Interoperability

# ARTEMIS Strategic Research Agenda

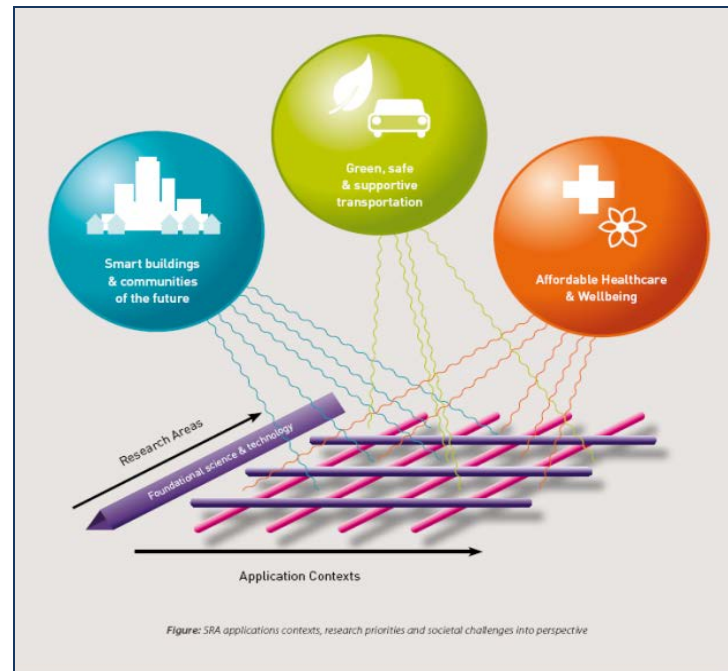
## Vision, high level targets & Strategy



SRA 2006



SRA 2011

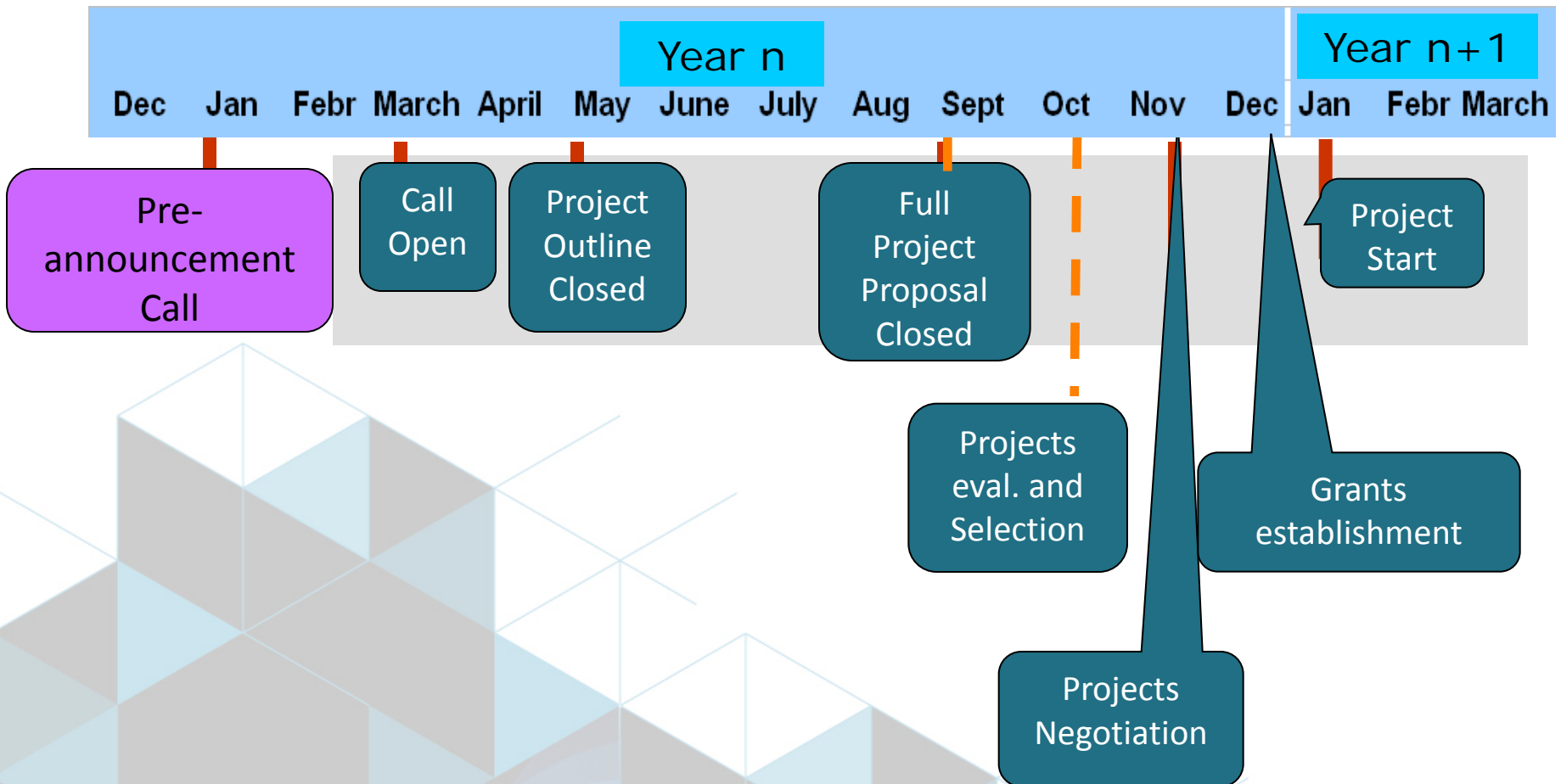


- ▶ The **HORIZONTALISATION** to overcome the fragmentation, while mastering the complexity, for yielding **multi-domain reusable results**
- ▶ The **ARTEMIS matrix approach** extended to put applications contexts, research priorities and **societal challenges into perspective**

# The Strategy Implementation



- ▶ Through a yearly call based on an Annual Work Programme and a two-step submission process



# The Strategy Implementation



## ▷ “Think BIG”

▶ = **Projects** with appropriate critical mass and significant societal impact

## ▷ “Act Socio-Economic”

▶ = **Projects** with improved industrial efficiency “... to strengthen European competitiveness and allow the emergence of new markets and societal applications.”

▷ i.e. a focus on key technical issues, solving high-visibility issues with commercially valorisable results

## ▷ “Act Multi-national”

▶ = **Projects** considering national/regional strategic priorities

## ▷ “Think Different”

▶ = **Projects** with significant and complementary added-value and impact





- ▶ Fulfil ARTEMIS high level targets to achieve a world class position in Embedded Systems
- ▶ Implement the **"SRA"** research topics and challenges and insure good coverage through the AWP's and projects
- ▶ Maximize the use of the available budget
  - ▶ Foster the concept of "pilot lines"; adapted to Embedded Systems : Innovation Pilot Projects
  - ▶ Based on selected /focused domains
- ▶ Sustain the road-map approach
  - ▶ ARTEMIS is now having a **good portfolio** of projects producing **significant results** . They are '**clustering**' around axis in line with the societal challenges (*Mapping of the 35 projects is available*)
  - ▶ the **CoIE environment** is growing- having complementary specificities
    - ▷ CoIEs provide strategic guidance (tool Platforms , smart manufacturing, ..).



## The proposed AWP 2012 is composed of two parts

- ▶ Part A : similar structure and approach as the previous AWP
- ▶ Part B : a new approach to build and deliver “Innovation Pilots Projects”

Integrate the SRA 2011 impact

► Technical

Foster the “open networks”  
Embedded Systems become the Neural System of Society

► Societal

Foster the Societal Challenges as they drive the R&D  
strategy to support the European Competitiveness



## ► The AWP is ASPs oriented

- ▷ All the ASPs are included

## ► 3.2 ARTEMIS Sub-Programmes

- ▷ 3.2.1 ASP1: Methods and processes for safety-relevant embedded systems
- ▷ 3.2.2 ASP2: Embedded Systems for Healthcare systems
- ▷ 3.2.3 ASP3: Embedded systems in Smart environments
- ▷ 3.2.4 ASP4: Manufacturing and production automation
- ▷ 3.2.5 ASP5: Computing platforms for embedded systems
- ▷ 3.2.6 ASP6: ES for Security and Critical Infrastructures Protection
- ▷ 3.2.7 ASP7: Embedded technology for sustainable urban life
- ▷ 3.2.8 ASP8: Human-centred design of embedded systems



## ► Chapter 4 Requirements

- ▷ 4.1 General
- ▷ 4.2 Contribution to the ARTEMIS targets
- ▷ 4.3 Expected impact
- ▷ 4.4 Technology vis-à-vis Application
- ▷ 4.5 Co-operation
- ▷ 4.6 Evolution of markets and market environment
- ▷ 4.7 Standards & Regulations
- ▷ 4.8 Innovation environment
- ▷ 4.9 Contribution to the tool platform
- ▷ 4.10 **Contribution to the repository**
- ▷ 4.11 Project duration

# **“the additional” AWP for 2012 : Part B**

## **.... *The approach***



### ► Why:

- ▷ Speed-up “the innovation process”
- ▷ The number of proposals submitted is at an all time low – is it a systemic problem?

### ► How:

- ▷ Strengthen the dialogue with PAB ( recommended in the mid-term evaluation report)
- ▷ Take account of the Embedded Systems specificities
- ▷ Build on the ARTEMIS assets

***“ARTEMIS Innovation pilot Projects”***

# *Sustaining the ARTEMIS Innovation Environment*



### ARTEMIS Innovation Pilot Projects are expected

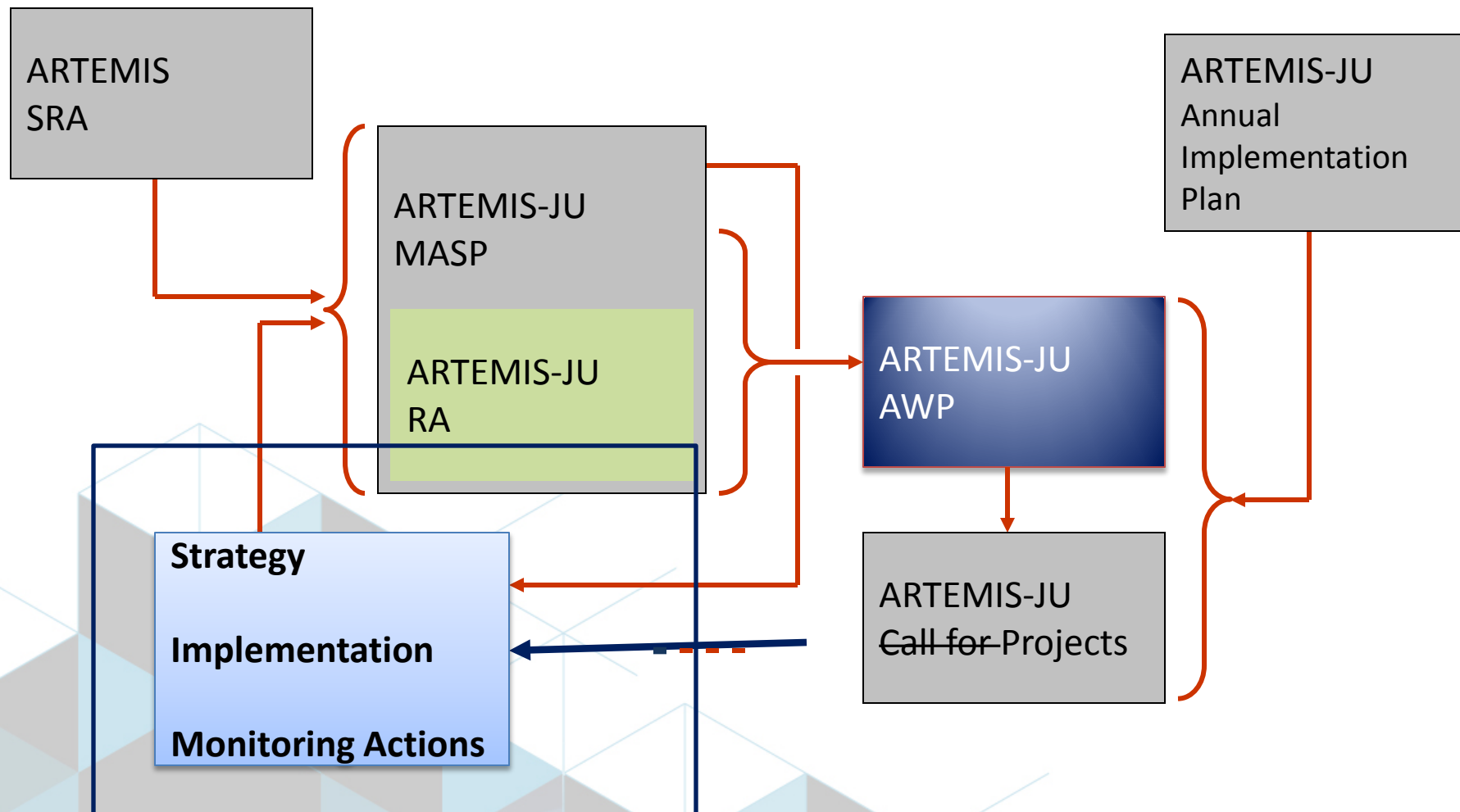
- ▶ Creating **new business innovating eco-systems**,
- ▶ **Efficiently using Public, Private Partnership** in the Embedded Systems arena to overcome the resource deficit for R&D and **foster innovation & collaboration in Europe**,
- ▶ Aligning implementation of R&D&I priorities in Europe to **turn European “diversity” into a strength**,
- ▶ Achieving a **“European Dimension”** by combining the R&D efforts across Europe while pulling resources **in key areas**, and involving **relevant players having the ability to insure successful valorisation and take-up of the results**.
- ▶ Establishing and sustaining a holistic approach to R&D&I, by undertaking projects of critical mass, **reconciling the market silos/ business efficient approach with the cross-domain synergies**.
- ▶ **Risk sharing** by allowing projects that otherwise would not be undertaken, setting and sharing of R&D&I infrastructures.
- ▶ **providing market driven solutions based on prototypes and demonstrations**,
- ▶ Pooling industrial resources to foster synergies between various environments, to keep **leadership position** in traditional markets, and gain worldwide positions and more market in new areas.

## AWP 2012 “Part B”

- ▶ AIPP 1: Critical Systems Engineering Factories.
- ▶ AIPP 2: Innovative Integrated Care Cycles.
- ▶ AIPP 3: Seamless Communication & interoperability- smart environment (the neural system of society).
- ▶ AIPP 4: Production and Energy System Automation.
- ▶ AIPP 5: Computing platforms for embedded systems.
- ▶ AIPP 6: “Intelligent-Built” environment and urban infrastructure for sustainable and “friendly” cities.



# ARTEMIS Process for deriving the AWP





# Thank you for your attention!

Laila Gide

[Laila.gide@thalesgroup.com](mailto:Laila.gide@thalesgroup.com)

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